

# Public Document Pack



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## OVERVIEW AND SCRUTINY MANAGEMENT BOARD

### **AGENDA SUPPLEMENT PACK**

**DATE: WEDNESDAY 4 NOVEMBER 2009**  
**TIME: 2.00 PM**  
**PLACE: COUNCIL HOUSE (NEXT TO THE CIVIC CENTRE)**

#### **Committee Members –**

Councillor James, Chair  
Councillor Mrs Watkins, Vice Chair  
Councillors Coker, Fox, Purnell, Roberts, Thompson, Viney and Wildy

#### **Co-opted Representative –**

#### **Substitutes–:**

Any Member other than a Member of the Cabinet may act as a substitute member provided that they do not have a personal and prejudicial interest in the matter under review.

***Members are invited to attend the above meeting to consider the items of business overleaf.***

***Members and Officers are requested to sign the attendance list at the meeting.***

BARRY KEEL  
CHIEF EXECUTIVE

## OVERVIEW AND SCRUTINY MANAGEMENT BOARD

### 11. RECOMMENDATIONS FROM PANELS:

11a To receive and consider recommendations from Panels for O & S Management Board, Cabinet or Council

**(Pages 1 - 2)**

**Recommendations for consideration by the Management Board**Growth & Prosperity Overview and Scrutiny Panel

Minute 25 (draft) BUSINESS IMPROVEMENT DISTRICT (BID) VETO

The City Centre Project Officer provided the Panel with information on the Business Improvement District (BID) and informed the Panel that –

- (i) the BID was established in Plymouth in 2005 and had dramatically improved the city centre;
- (ii) issues of cleanliness, security and overall standards had been addressed;
- (iii) retail crime was down by 23%;
- (iv) marketing had been focused upon;
- (v) strategic projects, such as Plymouth Summer Festival, had been successful;
- (vi) resources had been invested in the Western Approach and Theatre Royal car parks;
- (vii) the Council had the power to veto the BID;
- (viii) 89% of retailers voted in favour for the renewal of Plymouth's BID.

In response to questions raised it was reported that –

- (ix) 9% of retailers voted against the BID;
- (x) marketing was greatly focused upon;
- (xi) the results achieved for Plymouth's BID was the biggest and best mandate ever achieved.

**Resolved that City Council be recommended not to exercise the power of veto with regard to the Business Improvement District.**

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